UNITED STATES DISTRICT COURT DISTRICT OF MASSACHUSETTS		
FEDERAL TRADE COMMISSION,		
Plaintiff,)	Civ. No. 04-CV-11136-GAC
v.)	
DIRECT MARKETING CONCEPTS, INC., et al.)	
Defendants.)))	

PLAINTIFF'S MOTION FOR LEAVE TO SUBMIT A REPLY MEMORANDUM IN SUPPORT OF PLAINTIFF THE FEDERAL TRADE COMMISSION'S MOTION FOR A MODIFICATION OF THE JUNE 23, 2004 PRELIMINARY INJUNCTION AS TO DEFENDANTS DIRECT MARKETING CONCEPTS, INC., ITV DIRECT, INC., AND DONALD W. BARRETT AND REQUEST FOR EXPEDITED TREATMENT

Plaintiff the Federal Trade Commission (the Commission") respectfully moves this Court for leave to file the attached Reply Memorandum Reply Memorandum in Support of Plaintiff Federal Trade Commission's Motion for a Modification of the June 23, 2004 Preliminary Injunction as to Defendants Direct Marketing Concepts, Inc., ITV Direct, Inc., and Donald W. Barrett and Request for Expedited Treatment. The Commission requests the opportunity to address the Defendants' numerous misleading statements in (and omissions from) their Opposition to the Commission's Motion. The Commission believes that consideration of the attached memorandum will assist the Court in analyzing the Commission's request for appointment of a receiver for ITV Direct, Inc., and DMC, Inc., for the remainder of this litigation.

Counsel for Defendants Donald W. Barrett, Robert Maihos, ITV Direct, Inc., and DMC,

Inc. has assented to the Commission's filing of this reply memorandum.

Dated: June 23, 2005

Respectfully submitted,

DANIEL KAUFMAN

KIAL S. YOUNG (Mass. Bar No. 633515)

EDWARD GLENNON

Federal Trade Commission

600 Pennsylvania Avenue, N.W.

Mail Drop NJ-3212

Washington, DC 20580

Tel: (202) 326-2675/3126

Fax: (202) 326-3259

ATTORNEYS FOR PLAINTIFF